

A photograph of a man and a woman embracing in front of a two-story house with a gabled roof and a dormer. The man is wearing a red t-shirt and the woman is wearing a grey t-shirt. The house has beige siding and dark shutters. The background shows green trees and a clear sky.

Inboxes are Prime Real Estate.

A home is the largest purchase most of us will ever make.

- **Reach Those Who Are Looking**
Help families looking for new homes.
Keep them updated as new homes come on the market.
- **Enhance Customer Experience**
Make your customers' home purchase a rewarding & exciting experience.
Help them make informed decisions that are right for their families.
- **Build Relationships That Last**
Continue to be a resource for your existing client base
and they will send more business your way...

Impress, Inform and Excite

With Reader Impact you can send potential clients updates about new homes on the market. Make their home purchase a wonderful and exciting experience.

Your reputation will improve and your business will grow with Reader Impact's powerful, easy, and affordable email marketing tools,

Watch your business and reputation flourish!

Let us help you!

Who are You?

- What type of real estate do you specialize in?
- Who is your typical client? Location? Demographics?
- What additional services do you provide for your clients?

Current Marketing Efforts

- Do you currently market via postal mail?
- What public relations methods do you currently employ?

Current Internet Marketing Efforts

- Do you operate your own website?
If not, would you be interested in working with our design partners in order to create one?
- What is the current size of your email list?
- Do you currently use email to communicate with potential buyers?

With Reader Impact it's Easier than you think!