

Impress, Inform and Educate

Send announcements, scheduling and other information with ReaderImpact. ReaderImpact's powerful, easy, and affordable email marketing tools, will help you grow your organization, increase its presence in your community, and keep your hand on the individual and collective pulse of your members.

Watch your organization flourish!

Let us help you!

Who are You?

- What is your organization's mission statement?
- What is the profile of the typical member in your organization?
- What is the profile of the typical member your organization would like to attract?

Current Marketing Efforts

- What is the size of your current postal mailing list?
- What do you currently mail via postal mail?
- What public relations methods do you currently employ?

Current Internet Marketing Efforts

- Do you operate your own website? If not, would you be interested in working with one of our design partners to tailor one to your organization's needs?
- What is the current size of your email list?
- Do you currently use email to communicate with your members?

**With ReaderImpact it's
Easier than you think!**